

# Strategic Plan 2021-2025



الجمعية السعودية للقبالة  
Saudi Association of Midwifery

# Who we are?

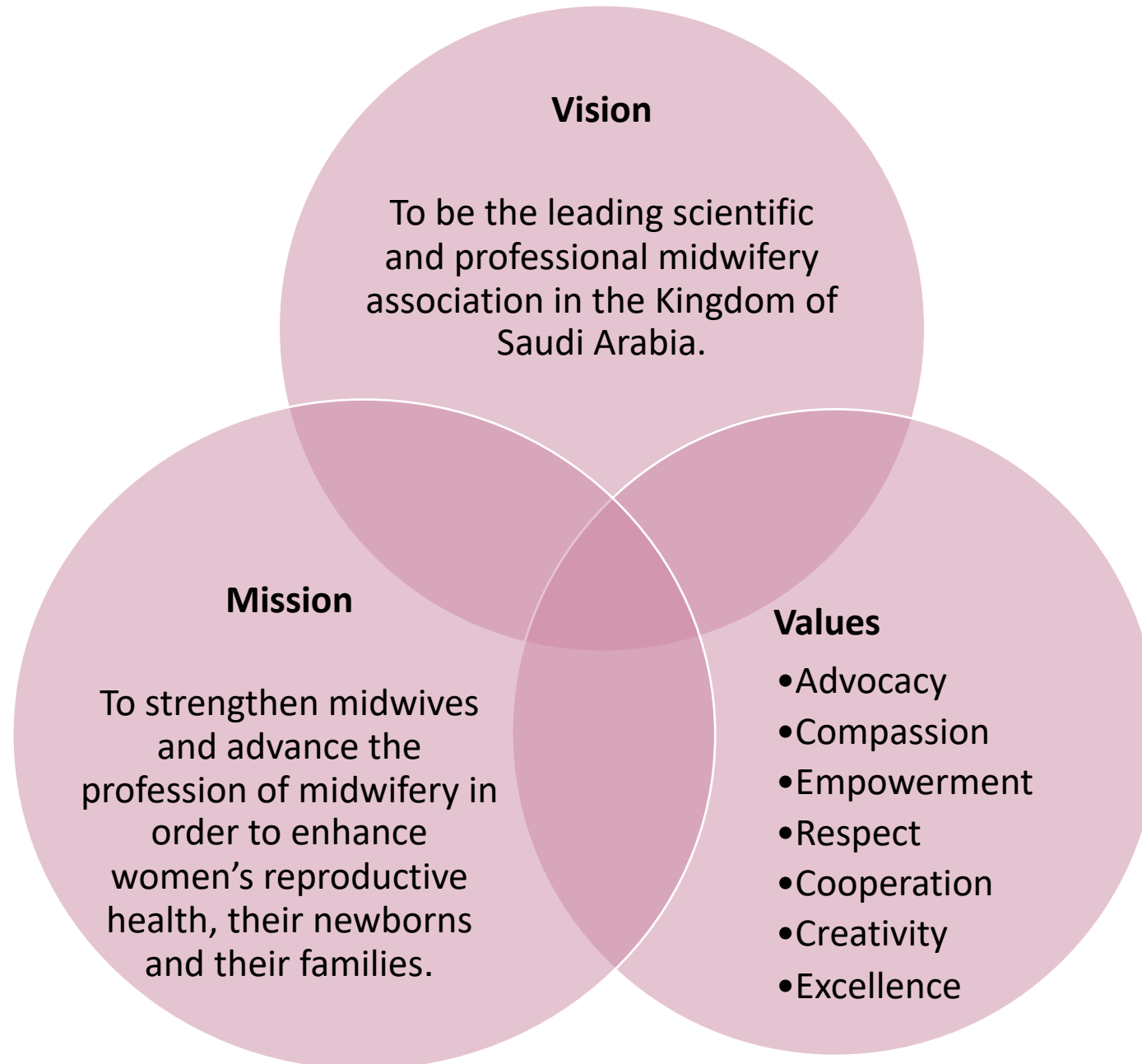
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The Saudi Association of Midwifery was established by a decision approved by the Board of Trustees of the Saudi Commission for Health Specialties no. 10/C/2021 and dated 11\3\ 2021.

The Saudi Association of Midwifery (SAM) is a non-profit organization that was established as the first midwifery scientific and professional association in Saudi Arabia under the umbrella of the Saudi Commission of Health Specialties. In addition, It is the official representative for midwives in the Kingdom of Saudi Arabia which has full membership with the International Confederation of Midwives (ICM).

The Saudi Association of Midwifery is an extension of the Saudi Midwifery Group (SMG), which was founded in August 2015 under the umbrella of the Saudi Society of Obstetrics and Gynaecology (SSOG).



# Strategic Goals

Goal 1	Goal 2	Goal 3	Goal 4
Provide Continuous Development Activities for Midwives	Expand Local and International Partnerships	Provide Services to Support Members of the Association	Develop Media Identity
Strategies	Strategies	Strategies	Strategies
<ul style="list-style-type: none"> <li>• The Association obtains accreditation as an accredited body for professional development activities</li> <li>• Formation of a professional development committee</li> <li>• Develop a plan for activities and costs</li> <li>• Cooperation with other associations</li> <li>• Subscribe to an educational platform.</li> <li>• Skills development and support among health specialties</li> <li>• Providing activities for continuing education</li> <li>• Making an annual scientific conference</li> </ul>	<p>Strengthening partnerships by working on agreements with</p> <ul style="list-style-type: none"> <li>• SCFHS.</li> <li>• Scientific Associations</li> <li>• Universities</li> </ul>	<ul style="list-style-type: none"> <li>• Identify aspects of support for members of the association.</li> <li>• Allocate a budget to support research in the name of the Society.</li> <li>• Setting membership features.</li> <li>• Presenting an award for the best research or scientific publication</li> <li>• Presenting the Excellence Award in specialization based on specific criteria</li> </ul>	<ul style="list-style-type: none"> <li>• Renewal of the identity and logo of the association</li> <li>• Create a website.</li> <li>• Upload all required documents on the electronic website</li> <li>• Create social media accounts</li> </ul>

